

J. K. SHAH CLASSES

SYJC - ENGLISH

PRELIMINARY TEST - 1

Branch - Andheri , Borivli & Vasai
Total Marks : 80

Date: 27 /12/2016
Total time: 3 hours

Q1 (A)

1. To keep pace, Dell moved to larger quarters and hired more staff.
2. Money back guarantee , next day on site service for his products and introduce a 24 hours a day phone service for customer to talk directil with computer technicians.
3. Customer Friendly , constant telephone contact
4. (Students will be marked on the basis of the given content)
5. (a) After / when the customers phoned orders , the staff assembled the unit.
(b) Dell chose to quit the deal and improved companies products versions.
(c) ninety percent of computer technical problems , according to dell , should be solved over the phone.
6. Sky was the limit no limit to the possibility

(B) Do as Directed

- i. He is an honest man and serves as an Officer in Indian Army .(Fill in the blanks with suitable articles) 1
- ii. What do you know about mutton dressed as lamb? It is an idiom in English language. (Fill in the blanks with appropriate prepositions) 1
- iii. Sheena expressed the election campaign that their programs were failed because of their selfish habit while they were preparing for the next election campaign 2

Q2 (A)

- (1) Sheku was sad because he saw his wife coming alone without a bullock and felt that there would be no sowing done . [1]
- (2) The thought of not procuring a bullock meant no sowing, no grains starvation roaming from place to place in search of work made him feel more miserable. [2]
- (3) His wife told him to get the plough ready and to yoke the bullock at one end. Then yoking other end on her own shoulder, asked Sheku to rope her tight. [2]
- (4) (Any reasonably correct answer) [2]

Do as Directed.

- a. She was not able to procure the bullock, was she? [1]
- b. It will not do any good. [1]
- c. Her husband was so dejected that he could not even lift his head. [1]

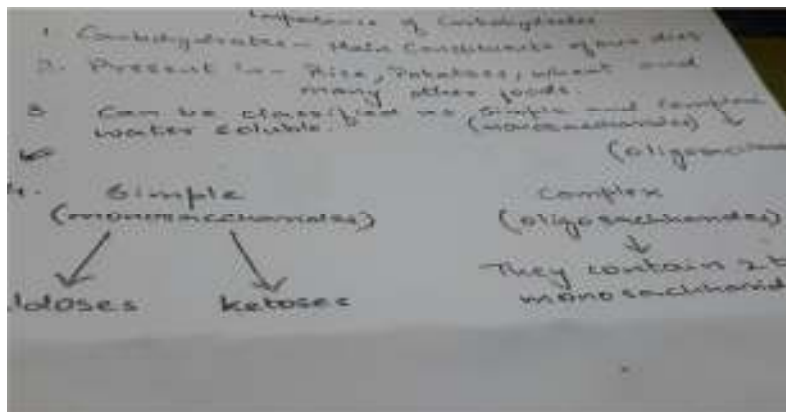
Q3 (A)

1. Cinema halls are being closed down as the owners find more profit in building shopping malls or residential buildings on the same site. Secondly high amount of tax is charged by the state Government where they earn high profits.
2. Hindi film producers are concern with earning back their investment, as a result they are reluctant to experiment with new ideas to produce run-of-the mill escapist films. They also suffer from lack of talent and have to follow the star-system.
3. The statistics show that in relation to the high population, India has a very small number of permanent cinema halls and even smaller number of temporary ones. The statistics also reveal that Andhra Pradesh has the highest number of theatre halls, while Maharashtra has the least.
4. I agree with the writer as the films today focus more on glamor and idle entertainment which encourage escapist trends among the people. The films seem to be full of vulgarity, obscenity and violence, sending a negative message to the viewers.
5. i. many people have seen a film only once or twice in their lifetime.
ii. May be shows possibility.
iii. In 1992, 910 films were produced.
6. Often-Frequently (Opposite Word)(B)

Summary. (Marks on these points covered)

- (1) Any suitable title
- (2) Presentation
- (3) Essential points
- (4) Language, style, grammar

Q.3(B) Note Making



- Q4 (A)**
1. They go to hospital and post offices to get the mail from their sons abroad.
 2. (Students will be marked on the basis of the given content)
 3. Onomatopoeia
 4. With a last gasp, long ago dead, they stand in endless queues.

- Q 4 (B)**
1. Earlier days were cool and refreshing and how its hot and ragged concrete jungle,
 2. (Students will be marked on the basis of the given content)
 3. Antithesis
 4. Plastic tress, skyscrapers, etc

SECTION – C (Marks will be given on Basis of these criteria)
Rapid Reading and composition

Ans.5 [A]

- (1) Proper use of personal pronouns [1]
- (2) Covering all essential points [1]
- (3) Proper sequence of events [1]
- (4) Grammatical correctness, spelling, [1]

[B] Write up (about 120 words) [4]

- (1) Paragraph organization [1]
- (2) Thought Content [1]
- (3) Narration style [1]
- (4) Language accuracy [1]

OR

[B]Extension of the extract (120 words) [4]

- (1) Relevant imaginative addition [1]
- (2) Narration style [1]
- (3) Novelty in thought content [1]
- (4) Accuracy of language [1]

SECTION – D

Writing Skill

Q.6 A. Letter Writing [12]

A6 (A)102,Sunbeam Apts.
51,Mirza Rd.
Khar,Mumbai-
400053
25th December 2015

The Manager,
Croma,
Juhu Pvr ,Mumbai-59

Subject : Error in the mobile handset in warranty period.

Sir,

With reference to the above mentioned subject I am Mr Mehra writing this letter to you. On 20th November 2015, I had purchased a Samsung J7 series phone and now its only going to be a month I am facing problem in using this handset.

The image quality of the camera is blurred, Also there is too much of heating problem the handset gets heated up faster and Gets switch on and off.

The phone is in the warranty period kindly do the needful and replace with new handset or an alternate phone. I am really facing serious issues with this handset.

Thanking You,
Yours Faithfully,
Rakesh Mehra.

[B] Write Any One of the following items :

[4]

Write a tourist leaflet on any Hill Station with the help of the following points:

- a) How to reach there?
- b) Where to stay?
- c) What to see?
- d) Shopping attractions
- e) Add your own points.

The summer season is the time of the year when people go to the hill stations to escape the heat of the cities.

Mahabaleshwar is a popular tourist attraction.

1. How to reach there: Mahabaleshwar is accessible by road private cars, taxis and buses are available.
2. Where to Stay: There are many hotels and guest houses. 5 star hotels and cheaper ones are also comparable. Government guest houses are too available. One needs to book in advance.
3. Places of Interest/ What to see: Being a small hill station, there are the regular points to visit. Tiger point, One tree hill and sunrise point.

4. Shopping Attraction: Mapro Factory / Many shops where jellies, strawberries and candies are available.
5. Any other point: Boating is an added attraction, the cool lake fills one with the peace of the hills.

OR

Personal response

[C]

- (i) The given Pie shows the information about the use of foreign apparels in the Indian markets. There are various Competitors brands that are available. Each Brand is having its unique demand of the product. Among the various Brand Biba is having demand of over 30% which is highest followed by brands like Globus with 25% and AND with 20% only. The least demand is for Fab India and Fusion Beats with 10% and 15% only. The demand for these brands has to be increased in the Indian markets.

OR

- (ii) India is a diverse nation with its banks flooded with culture, traditions, food types, literature, and art. It's the only country where SMS is available in more than 10 languages. The 21 official languages don't count the numerous ones of each state making India a hub of "communication". To everyone's notice, this diversity has taken tremendous attacks by "foreign blood" containing a virus ignored, but slowly penetrating in our lives. Our own language antibodies were host species for the virus and slowly they gave up. We were their employers and toiled hard. After freedom, we adapted every possible thing from them since we were amateur to create our own. eg: the constitution and judiciary. Later, we pursued English as our official language to stay high on markets giving the local one the 2nd place.

Trends changed. Now people with zero English base toil hard to "learn" English the "world's way" because it's the fuel for their gas stoves. Those who have no idea of it, feel discarded from the society. Time is showing up again when we were "their" employers. We spent nights and days working, just to fulfil their pockets. The MNC's surely are making Indians their slaves. Like the older days, this is creating tensions in society, among relations and the social network is mostly through touch screens. We copy their lifestyle, but when it comes to life... We don't want to live the same. The society is more divided than united.

How many of us know of Hindi, kannada or Tamil writers or of the ancient regional festivals, but we know of Shakespeare and Halloween. The government's vaccine is slow over this virus. Local theatre shows run empty. Even the movies tend to mix the English touch, but that rather disappoints viewers. We never accept that rockets were first used by Tipu Sultan of Mysore against the British and later they copied it. We neglect our own knowledge, however most of the world inventions had already occurred or their ideas originated back during VEDAS. If this is the scenario when it's not the national language, what will happen if it turns out to be one?? I think English should be made as an official language.

Q7(A)

Its indeed a great opportunity to have one of the famous sports personality Mr Milkha Singh with us today. We got to know about his achievements and about him through the one of the recent movie.

Sir we welcome you to the show

1. Sir why did you chose this sport ?
2. Who was your motivator?
3. What is your secret of success?
4. How do you overcome with the bad times?
5. If not you were not a sports person what would you have been ?
6. How do you see the current generations towards the liking for the sports?
7. Do you think only particular sports are given importance like cricket?
8. What message would you like to give our viewers?

(B) TO USE THE PUBLIC VECHILES

Good morning my Dear friends, I am go in to speak about importance of use of public transport. In many countries around the world there is considerable debate about the role of public transport. One suggestion that is commonly put forward is that it should be made free of charge. My belief is that while this policy might be difficult to implement in practice, there are at least two strong reasons for considering it.

The one significant problem with making public transport free of charge is financial. Councils and local governments need sufficient revenue not only to pay bus drivers and other ancillary staff, but also to maintain the transport infrastructure. There is a real danger that allowing people to travel for free would deprive transport authorities of much needed funds and lead to a lower standard of service.

This financial difficulty in free public transport is counterbalanced by a potential benefit to the environment. The fact that so many people use cars nowadays means that our cities suffer from rising levels of pollution from car exhaust emissions. One way to address this problem would be to encourage more people to use buses and trains by abolishing fares. If more commuters chose to travel to work on public transport, our cities would almost certainly be cleaner places to live in.

Another way in which free public transport could improve our quality of life relates to congestion. Currently, the trend is for increasing numbers of people to choose to drive to work. This means that in many cases the rush hour is several hours long and it is sometimes almost impossible to travel across a city. It is probable that this level of congestion would be reduced by making public transport free.

My conclusion is then that there are more advantages than disadvantages to free public transport, but this policy may be financially impossible to implement.